

ERASMUS+ YOUTH EXCHANGE

Power of influence(r)



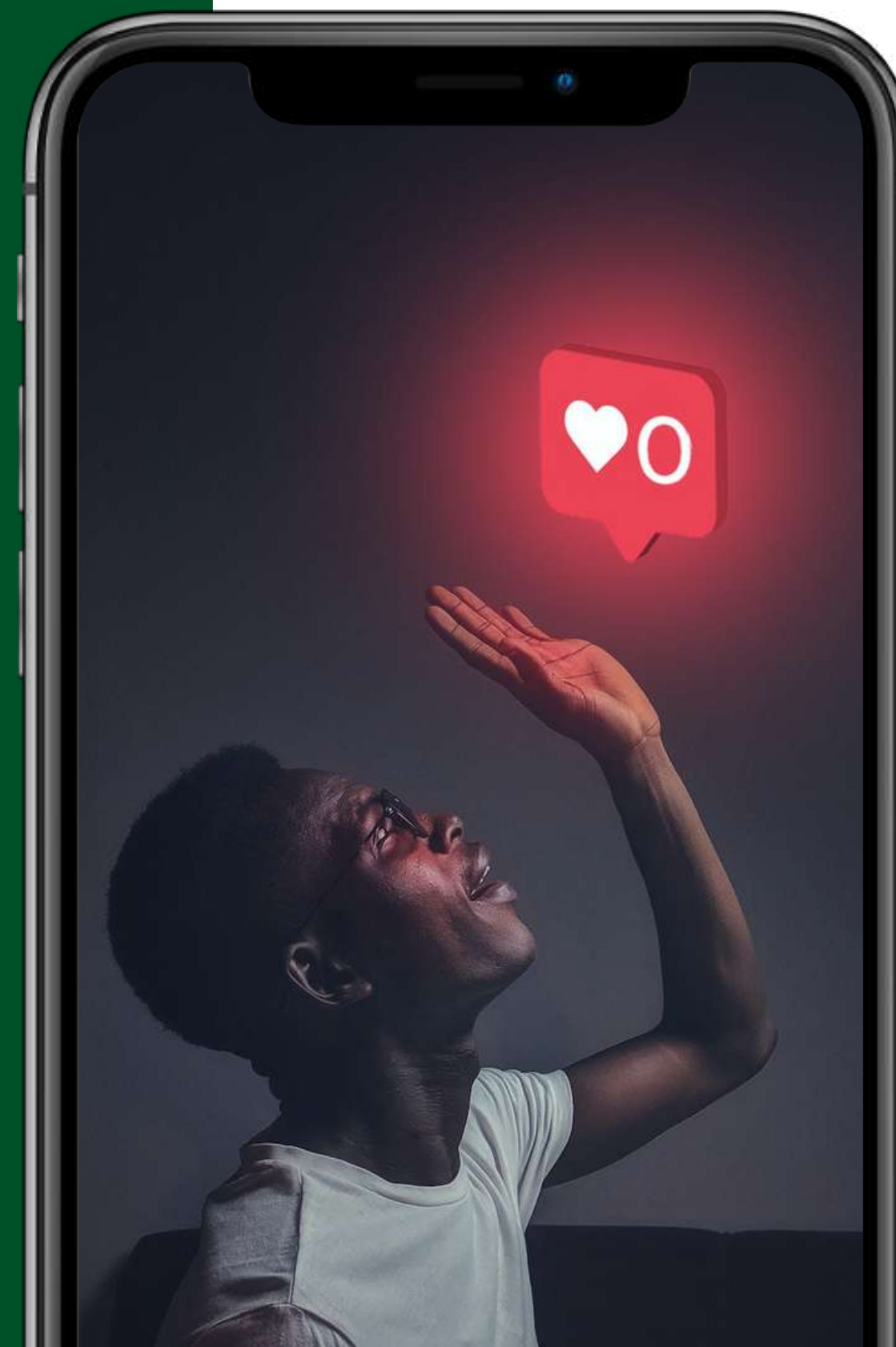
Vinkovci, Croatia
13. - 18. 05. 2023.



AGENCIJA ZA
MOBILNOST I
PROGRAME EU



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ABOUT YOUTH EXCHANGE

Hosted by Amazonas, partnering with Building the Balkans

A partnership between Kosovo and Croatia



18 youngsters, age 16 to 30

16 + 2 group leaders (9 from Kosovo, 9 from Croatia)



Venue: Croatia, Vinkovci (13. - 18. May)

Duration - 5 days; arrival day is 13th of May prior to 1 p.m., departure day is 18th of May in the morning



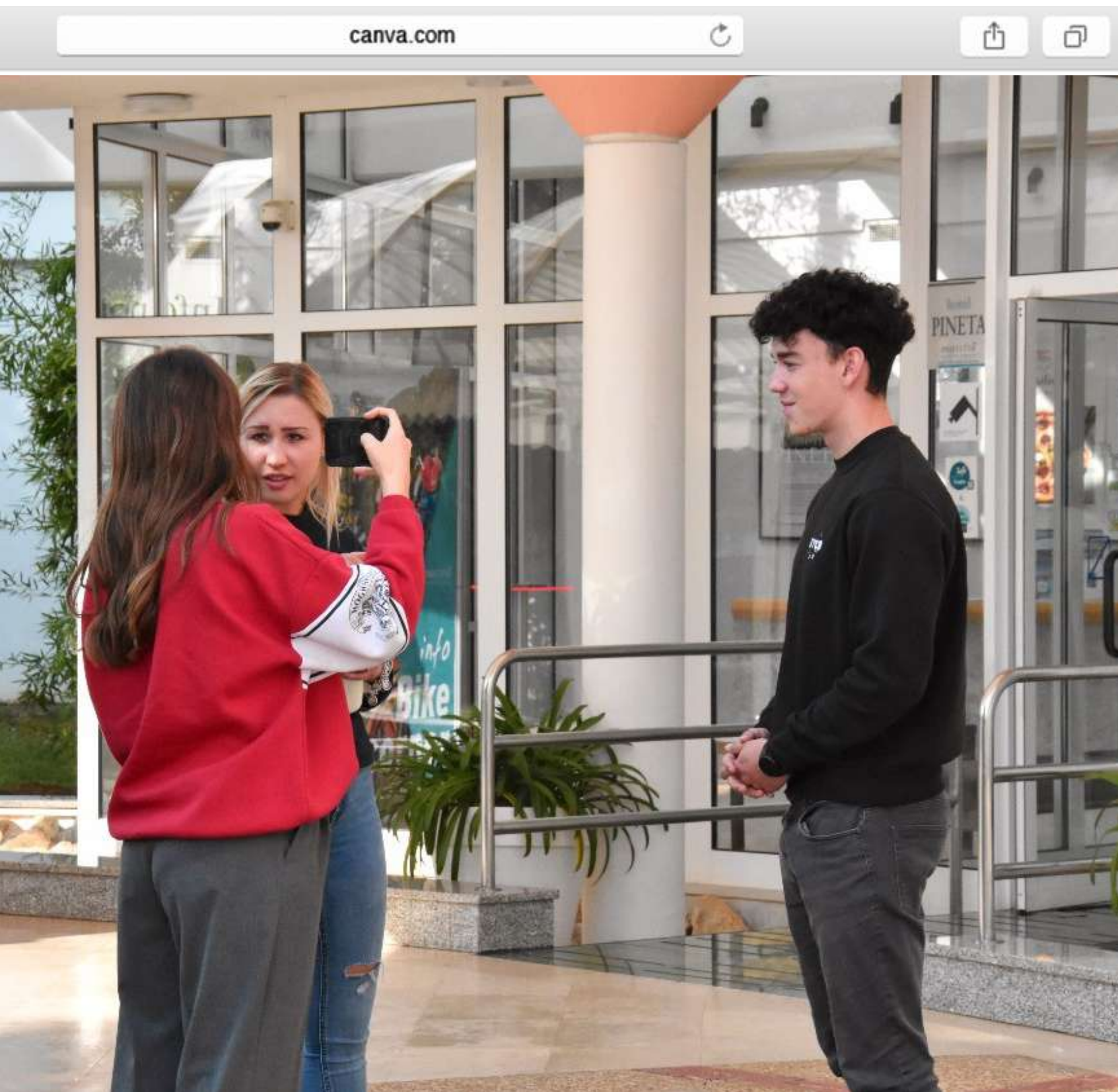


Connection between influencers and media literacy

Influencers nowadays are capable of having both a positive and negative impact on society in general. In this youth exchange we will focus on **positive characteristics influencer can have, and the positive change in society they can accomplish.**

That's why it is important to **recognize and make conscious** the reasons for why we follow certain influencers, and what influence they have on us (on our development, relationships, behaviour, decisions, goals, life values etc.) There is a need to **think critically**, to analyse values/behaviours/products etc. that the influencers promote. What is needed to become an influencer we can be **proud** of? How can all of us be influencers?

By thinking about these issues, and by answering questions above-we are developing and improving **media literacy**,





Hosted by Amazonas

Amazonas Association was registered in Zagreb in 2004. Through three areas of work (social support, active and mobile youth and lifelong learning) we organize activities for development of social skills, we promote healthy lifestyles, volunteering and involvement in the local community, we organize workshops, educations and trainings. Our main methods are non-formal learning and capoeira/sport/physical activity as a tool for the development of social skills. We are largely focused on social groups at risk and with reduced opportunities. In order to boost our projects, we cooperate with many associations, institutions and centres, both local and international. More info can be found on [our website](#).



Play. Learn.
Evolve.



Partner: Building the Balkans

BtB was established in October 2015, in Mitrovica, Kosovo. BtB is working on developing professional capacities and knowledge among young people through educational projects and non-formal education methods.

BtB is continuously working to involve youth from Kosovo and the Balkans in activities related to social entrepreneurship, environmental protection, inclusive sports, peacebuilding and interethnic communication as an opportunity for self-career development and community benefits, as well as the exchange of knowledge and practices with young people from the Balkans and European countries. More info find on [Facebook](#) or [Instagram](#).



OBJECTIVES



Raise awareness of 18 youngsters on impact social media/influencers have on communities

Trough various workshops participants will learn how to use social media for positive cause, what is social capital and why media literacy is so important nowadays.



Educate 18 young people how to use online campaigns for positive causes

Participants will be educated on how to create an online campaign and they will create one in small teams.



Exchange the practices in two countries

Participants will present social media and influencers` campaigns/causes/values in their countries - Kosovo and Croatia - while also exchanging media practices in those two countries.

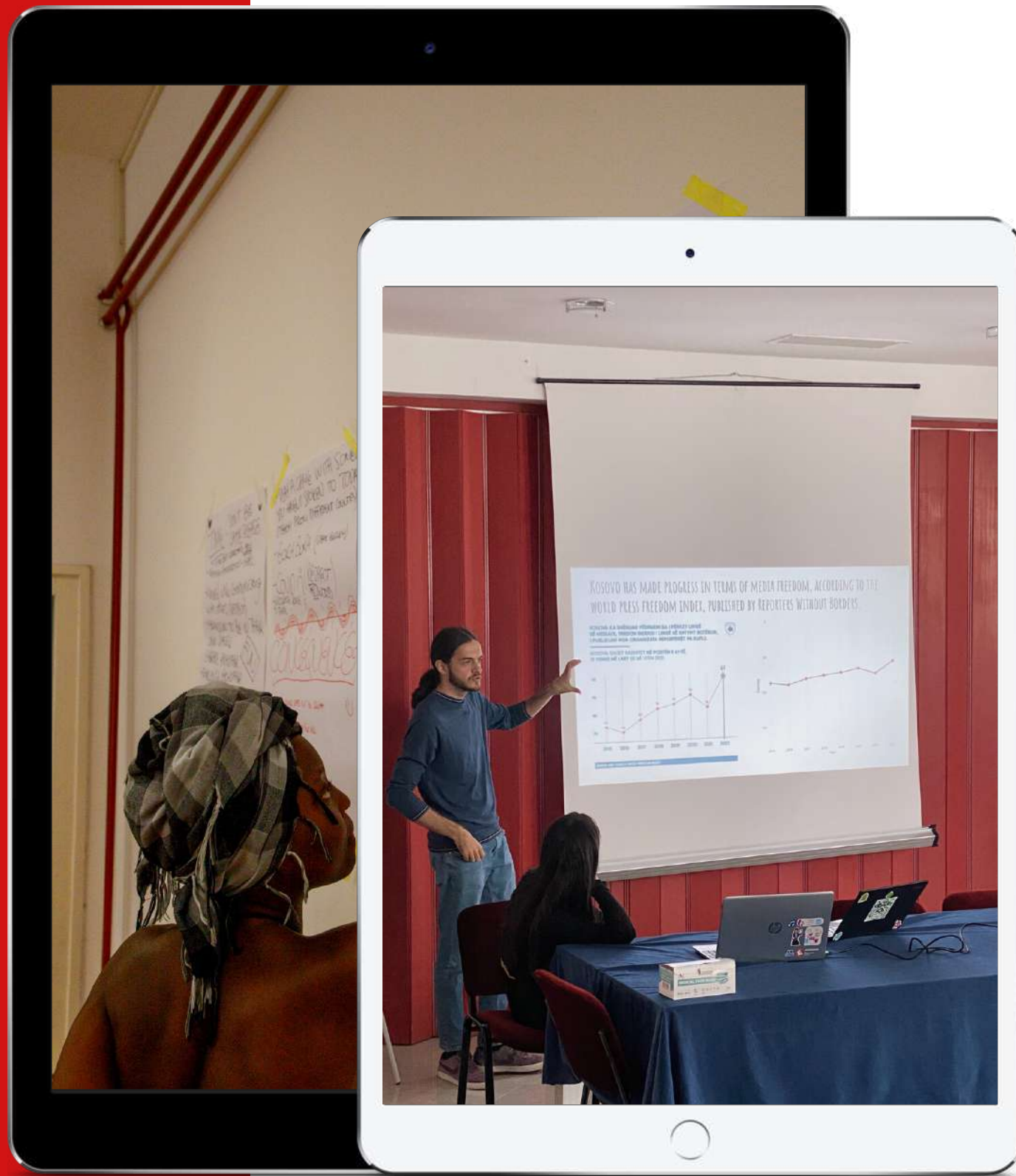


Participants contribution

Before arriving to the activity, each country group **must prepare:**

- An **example of influencers in your country who promote positive causes** (fight against stereotypes, promotion of useful products/positive values/campaigns etc.)
- Presentation should last **no more than 50 minutes** after which a group discussion moderated by the country who presents the content will follow (30 minutes).
- Country presentation for the intercultural evening (game/dance/play etc.)- you can also bring specific food/drinks/accessories

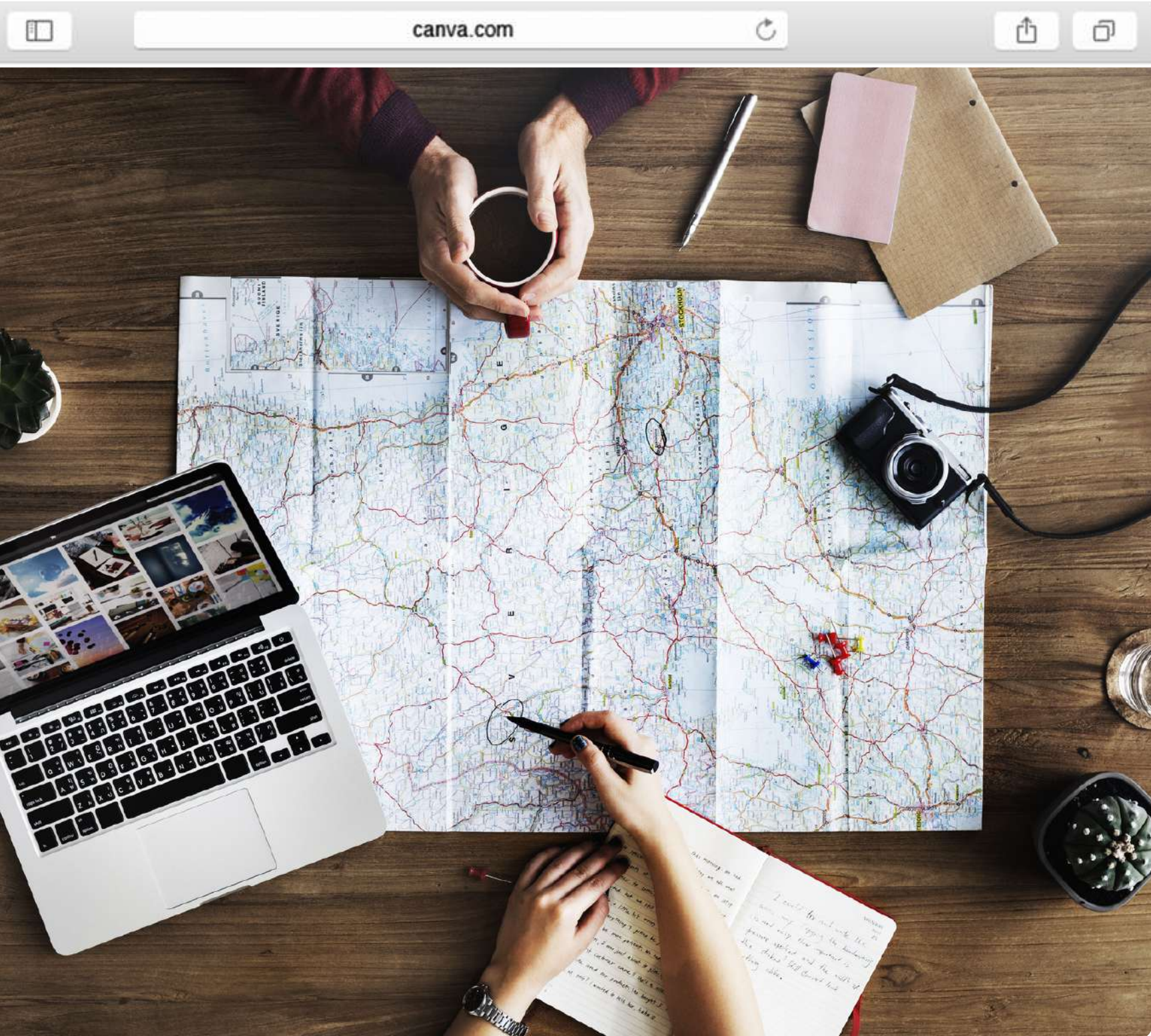
The result of YE will be online campaigns created on specific topics with the aim of promoting positive causes/values in our local communities.





Practicalities

- Activity dates: **13th to 17th of May (5 days)**
- **Arrival day is May 13th before 1:00 p.m. and departure day is 18th of May in the morning.**
- Food costs (3 meals per day plus few coffee breaks) and travel are covered by the project
- Participants will be accommodated in Hostel Plus. Participants from mixed countries will be accommodated in a single room with private bathroom in groups of three. We will make sure that men and women are in separate rooms.
- Food will be served in the Hostel restaurant and workshops will be in the Hostel, too.
- All participants must be covered either by the European Health Card or by a travel insurance (information to be checked with the sending organisation).
- Participants from Kosovo need visa to enter Croatia. Cost of visa is covered by the project (information to be checked with the sending organisation).



Travel Reimbursement

Travel cost is reimbursed **according to the travel distance to Vinkovci:**

- **UP TO 180 EUR** for standard travel
- **UP TO 210 EUR** for green travel

**Amount can vary according to the city from which you start your trip, information to be checked with organizers (Amazonas)*

- **IMPORTANT!** Keep all your bills (tickets, tolls, boarding passes, public transport tickets, visa expenses...) in order for the refund to be possible!
- **REIMBURSEMENT will be transferred** to the account of your sending organization, after we receive all original tickets *(or it will be done directly to the participants in case of Croatian participants)*
- **GREEN TRAVEL** - train, bus, car (sharing), bicycle etc.

About venue



Experience 'slow life' in the town surrounded by beautiful nature

Vinkovci are situated at the eastern part of Croatia, hidden between rivers Danube and Sava, along the river Bosut. **Inhabited for more than 8000 years** and it has the title of the **oldest European town (urban settlement)**. Photos of captured moments in Vinkovci can be found [here](#).

Hostel plus is situated less than 10 minutes from the city centre. It has a garden and a terrace where you can relax. All rooms have private bathrooms and bed linen.

- **HOW to REACH Vinkovci:**

By bus or train from Zagreb or Osijek (*schedule will be sent to selected participants in March/April*) or by car.



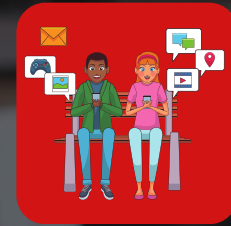
Who can apply?

APPLY HERE!

Or if you cannot open the hyperlink
copy this link:

<https://forms.gle/qdwC2S7ptbHMgx3E6>

**Deadline for applications is March
13th!**



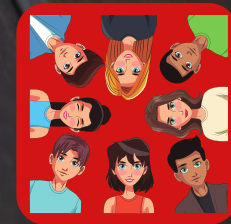
**8 youngsters per country (Croatia,
Kosovo) plus 2 group leaders**



Young people age 16 to 30
**juvenile participants must have parental
permission*



**Group leader can be older than 30 but
needs to be 18+**



The most important criteria in the
selection process will be the **motivation**
of the young person to participate in
the youth exchange



Deadline for applications is March 13th



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Contact Us

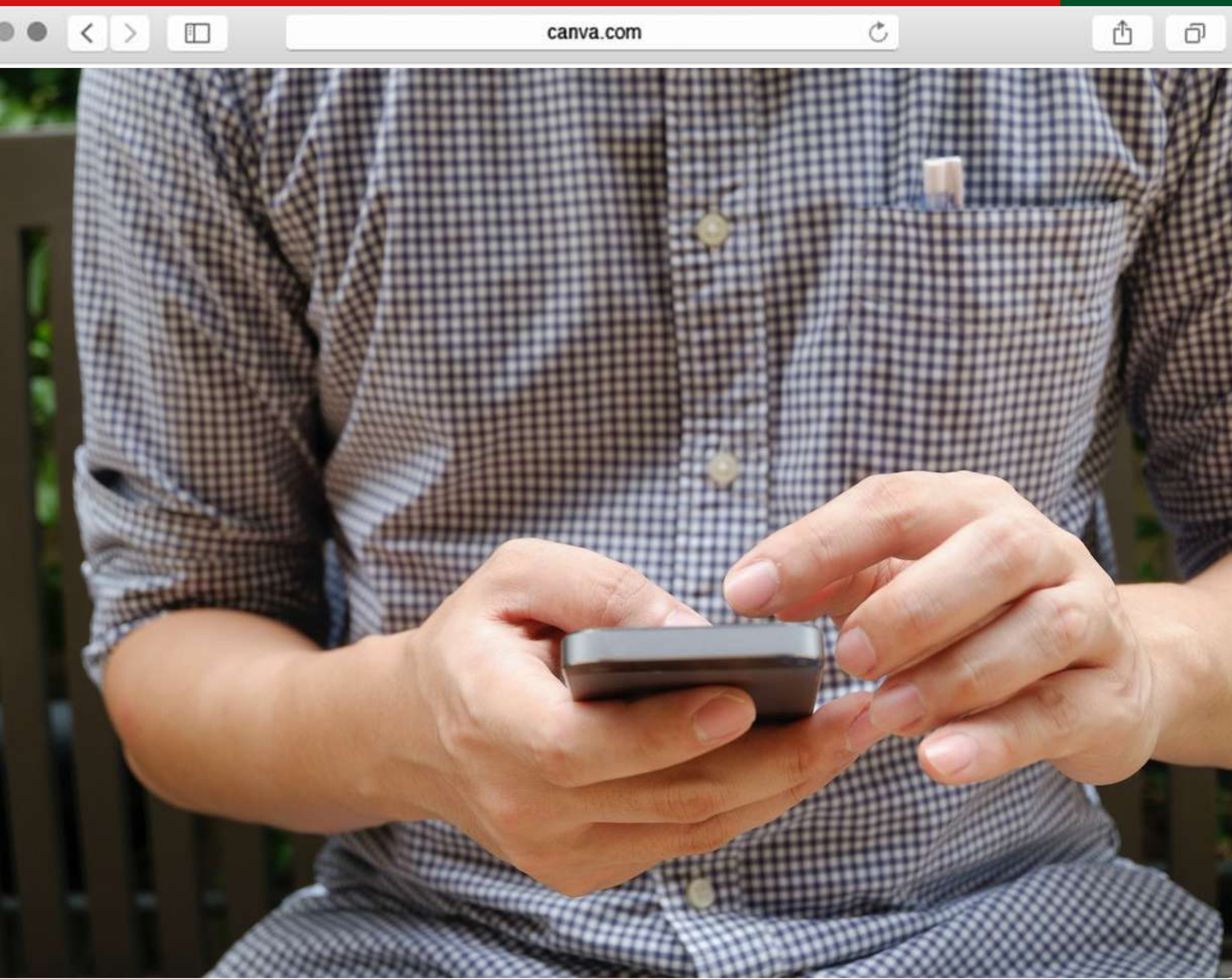
If you need some clarifications or have extra questions:

→ **Email Address**
iva@amazonas.hr

→ **Phone Number**
+385989142825

→ **Other**
www.facebook.com/UdrugaAmazonas
www.instagram.com/udruga_amazonas/
www.amazonas.hr

**Please respect our time. We wil answer all your questions during our working hours and as soon as possible.*





LOOKING FORWARD
to meeting you in Vinkovci!



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